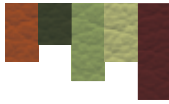


DUANE.ASHWORTH

DESIGNER/DEVELOPER



Personal Info

Name: Duane Ashworth
DOB: 17/02/78
Occupation: Graphic / Web Designer
Location: Wellington, New Zealand

Strengths

- Illustration
- Graphic Design
- Web Design
- Communication
- Problem Solving

Contact Info

Phone: 021 499 069
Email: duane@ashworth.net.nz
Skype: duane.ashworth

Employment history

Freelance Graphic / Web designer

2004 - 2009

My time as a freelance designer has enabled me to become independant and to continually challenge myself not only in design but also in the field of business management and client interaction.

Logoworks.com

2004 - current

During my time working for logoworks.com I have been able to tackle a wide variety of logo projects that have helped me expand my skills as a logo designer.

My main responsibilities consist of completing both logo and website projects on time and to produce work that meets their clients high standards.

- Logo Design
- Website design

Urbanspeed.com

2008 - current

I have designed and developed the Urban Speed website and various peices of marketing material for Urban Speed a Car club based out of Houston Texas

I am responsible for the maintenance and updating of the website and continue to work on keeping both the website and all printed material current

Printed Material

- Business cards
- Letterheads
- Postcards
- Envelopes and labels

Clothing and Accessories

- Polo Shirts
- Mens and Womens T-Shirts
- Hats
- Bags
- Lanyard

Design and development of the Urban Speed website

- Joomla Setup and Template development
- Extension installation and configuration
- Forum installation, template and maintenance-
- Gallery development and maintenance

Nationwide Accessories

2006

Roles

Graphic Designer
Web Designer

I was employed as a full time graphic / web designer and had a range of responsibilities including both graphic and web projects

I was responsible for a wide range of duties including

- Advertising design for various magazines
- Maintenance of NWA product catalog
- Design and development of the NWA and Toyo Tires NZ websites
- Creation and distribution of NWA client newsletter
- Product advertisement and material

Carich Computer Training

2001 - 2003

I worked as a multimedia tutor specialising in the web and 3d, I was also responsible for the support of students and administration of their tests and results

Subjects taught

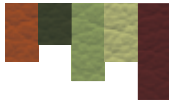
- Website development : Dreamweaver
- Flash Web design
- 3d modelling and animation : 3ds Max
- Graphics and illustration : Photoshop
- Law and Operating systems tests
- Testing and marking of student work

Extra Duties

- Computer maintenance : reformatting and setup of student computers
- Development and maintenance of a student results intranet website
- Student interviews and administration

DUANE.ASHWORTH

DESIGNER/DEVELOPER



Education

Certificate in Multimedia and Technology

2000

Course: Certificate in Multimedia and Technology

Provider: Carich Computer training

Year: 2000

Duration: 9 months

The Certificate in Multimedia and Technology gave me a grounding in the operation and usage of several graphic design and web applications that I still use today.

Other subjects such as Multimedia law and project management were also taught to give us a good grounding in the multimedia industry.

Applications taught

- Photoshop
- Freehand
- Adobe Premiere
- Director
- Flash
- Dreamweaver
- Soundforge
- 3ds Max

Subjects taught

- Multimedia law
- Operating systems
- Project management
- Typography

Diploma in Business Computing

1998 - 1999

Course: Diploma in Business Computing

Provider: Central institute of technology

Year: 1998 - 1999

Duration: 2 years

The Diploma in business computing gave me a grounding in aspects of both computing and business.

With a variety of subjects being taught it gave me a solid base to become what I am today

The course was based around computer maintenance, programming and databases, business administration and marketing and included other subjects such as interpersonal skills and speaking in front of audiences

Computer Subjects

- Computer Maintenance : building, troubleshooting and repair
- Computer Operating systems : Windows and Unix
- Networking : network setup and maintenance
- Computer Programming : Pascal, C, C++ and VB
- Databases : Design and Development
- Multimedia : Website coding

Business Subjects

- Business Administration
- Marketing
- Interpersonal skills and speech delivery

Applications

Graphic Design

Adobe Illustrator	★★★★★
Adobe Photoshop	★★★★★
Adobe Fireworks	★★★★★
Adobe Indesign	★★★★★

Web Design & Development

Applications

Adobe Dreamweaver	★★★★★
Adobe Flash	★★★★★

Languages

HTML	★★★★★
CSS	★★★★★
PHP	★★★★★
XML	★★★★★
jQuery	★★★★★

Operating Systems

Windows	★★★★★
Mac	★★★★★